

DISCOVER THE 3-STEP PROCESS THAT ANYONE CAN USE TO
AUTOMATICALLY FIND THE SAFEST MARKETS TO TRADE

THE SAFEST MARKETS TO TRADE THIS YEAR

THIS MONTH,
THIS WEEK,
& TODAY!



BILL POULOS

Profits Run 

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Welcome!

I'd like to personally welcome you and thank you for investing in this report. Do not be fooled by its brevity, because I intentionally wrote this to be short and to-the-point. There's no fluff, no B.S., and no nonsense.



I've been trading the markets since 1974 and I've helped over 50,000 regular people from all around the world become better traders since 2001. So as you can imagine, I've seen a lot when it comes to trading. Over the past 40 years, I think I've seen nearly every book, course, and seminar out there on the topic of trading. Plus, I've designed, tested, and tweaked dozens of my own ideas over the years. And today, because of my position in the trading education industry, I'm privy to seeing all the latest education and trading ideas that hit the market, often before they're released to the public.

And out of that huge mountain of information and education, I've discovered that market selection is one of the most important things you can do as a trader, even before you place a trade.

So, you might be looking for a specific list of “hot stocks” to trade. Well, if that's the case you won't find them in this report, but you will find something much more valuable. Let me explain.

When people learn about what I do for a living, the #1 question I get asked is, “What stocks should I be buying?” This is a clear indication that they have no experience trading and have more of the outdated “buy, hold & pray” mentality. Instead, the key to long-term success is to be able to quickly spot the safest markets that hold the most profit potential, which change almost every day. So while talking about a list of “hot stocks” is something that's easy for the layperson to wrap their head around, it's not a very effective way to make money. In fact, I would argue that it's a great way to lose money.

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So in this report I'm going to teach you something much more powerful than a simple list of stocks. You're going to learn my 3-step approach to selecting the safest markets to trade not only this year, but also this month, this week, and today. This is something that you'll be able to do in a matter of seconds, and then you'll be in a position to go after the short-term profit potential that presents itself in these markets, again and again.

But I also must caution you that you need to have the proper expectations before applying these concepts. If you expect to win every trade, you will be disappointed. If you expect to get rich overnight, you will be disappointed. If you expect to casually "play the market" without spending time to understand what you are doing, you will be disappointed.

Trading is a serious business and you must be willing to invest the time to learn how to do it properly. This report is not meant to be a complete trading method, but it will help you find the very best stocks or ETFs with which you can apply the trading method of your choice.

I encourage you to test these concepts for yourself and actually put them to work. Go back and look at past trades you've made that didn't work out and see what would have happened had you applied what is taught in this report.

Then, try these concepts in a demo account with live data so you can get a feel for how they work in practice. But remember, a demo account is not a substitute for live trading account with real money. That's because demo accounts don't really trigger the raw emotions of fear and greed that rule live accounts where real money is at stake. So when you go to put these concepts into practice on a live account, keep that in mind.

Good Trading,



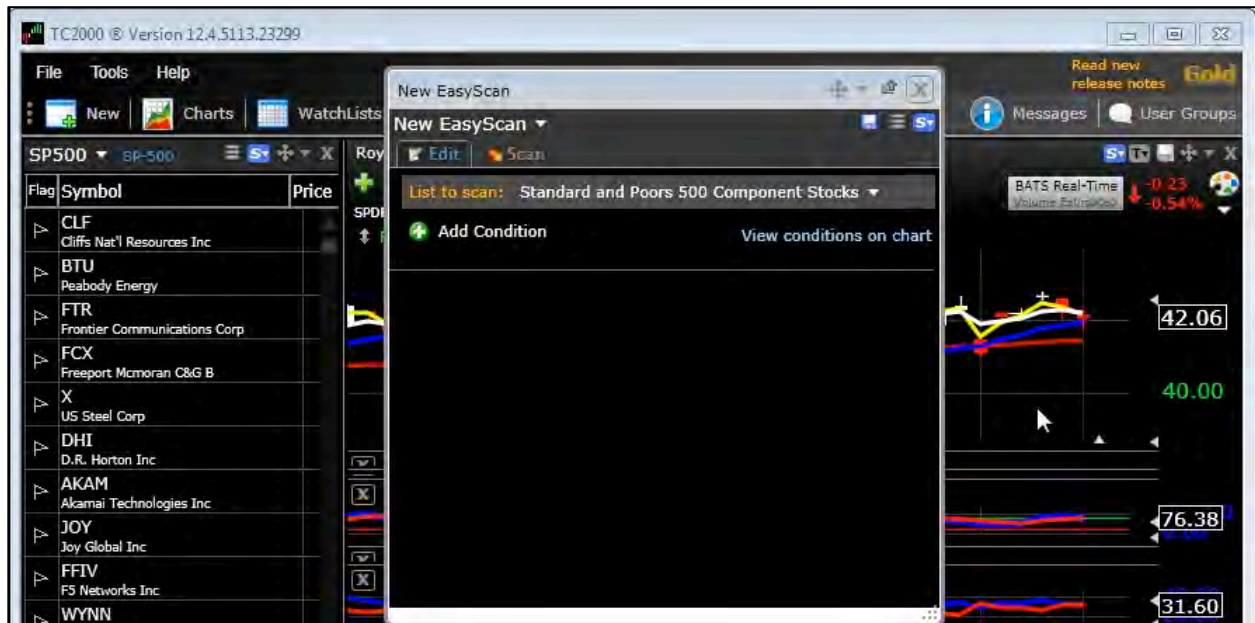
Bill Poulos

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Step One

Step One of this method is to find those stocks and ETFs where the 'Daily Volume' is greater than 200,000 and the 'Beta' is greater than 1.10. I am going to, specifically, show how this works with ETFs; however, this process can also be used just as easily and effectively with stocks.

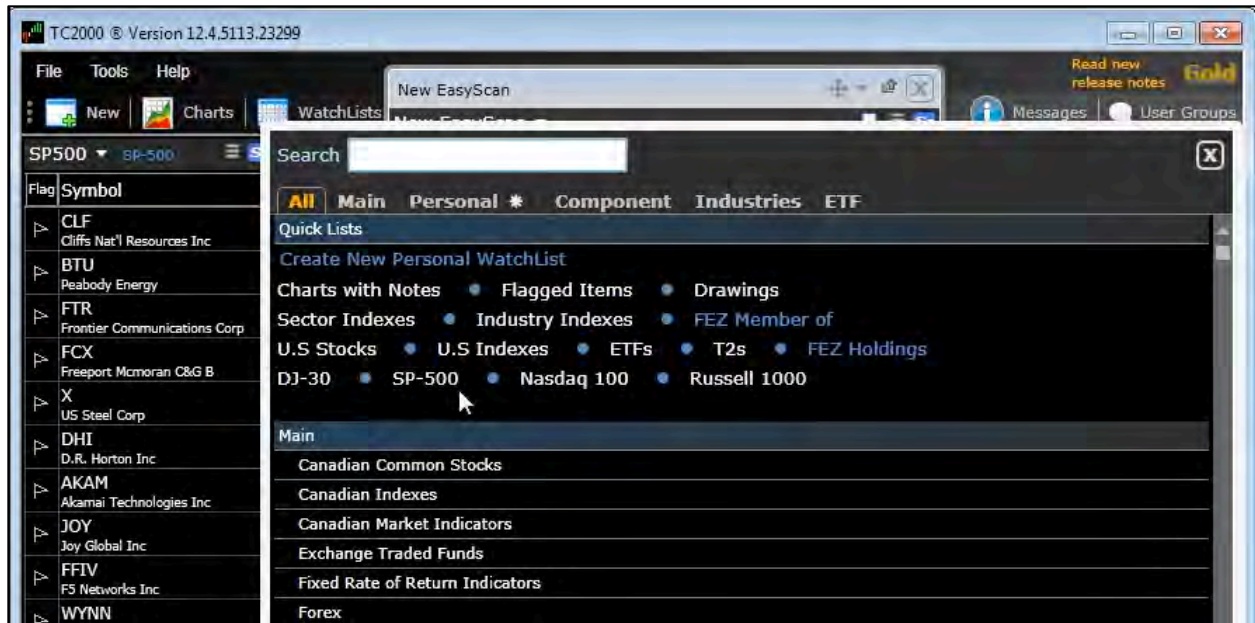
Let me show you how to do this.



Here I'm looking at a typical, very good charting software package, TC-2000, where I'm going to use their scanning feature to select the best of the best ETFs that offer the highest probability, lowest risk trades.

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First, I want to scan all ETFs. I'm doing this for the U.S. market.



You can do the same thing for London, Australia, and Toronto.

Okay, now let's initiate the scan.



You can see here, it pulls up 1,529 U.S. ETFs.

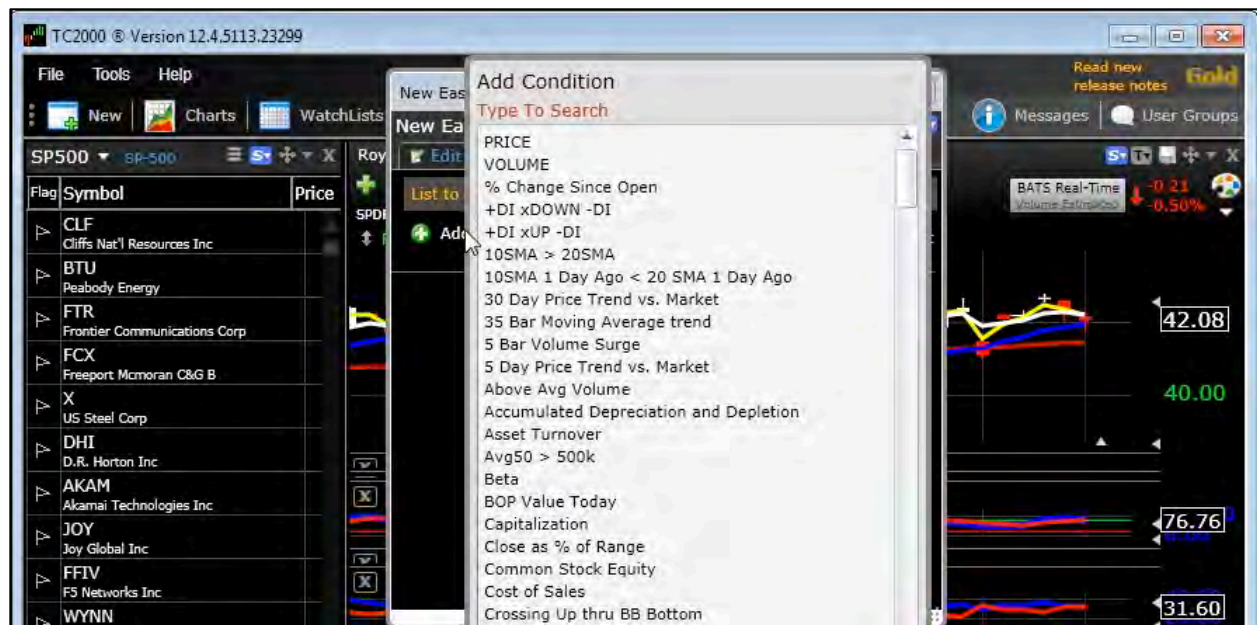
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You ask yourself, “Wouldn't it be nice to know which, out of these 1,529 ETFs, offer the highest probability, lowest risk trading opportunities?”

Of course, the answer is, “Yes.” Furthermore, you can't trade them all anyway, so wouldn't it be nice to trade just the best?

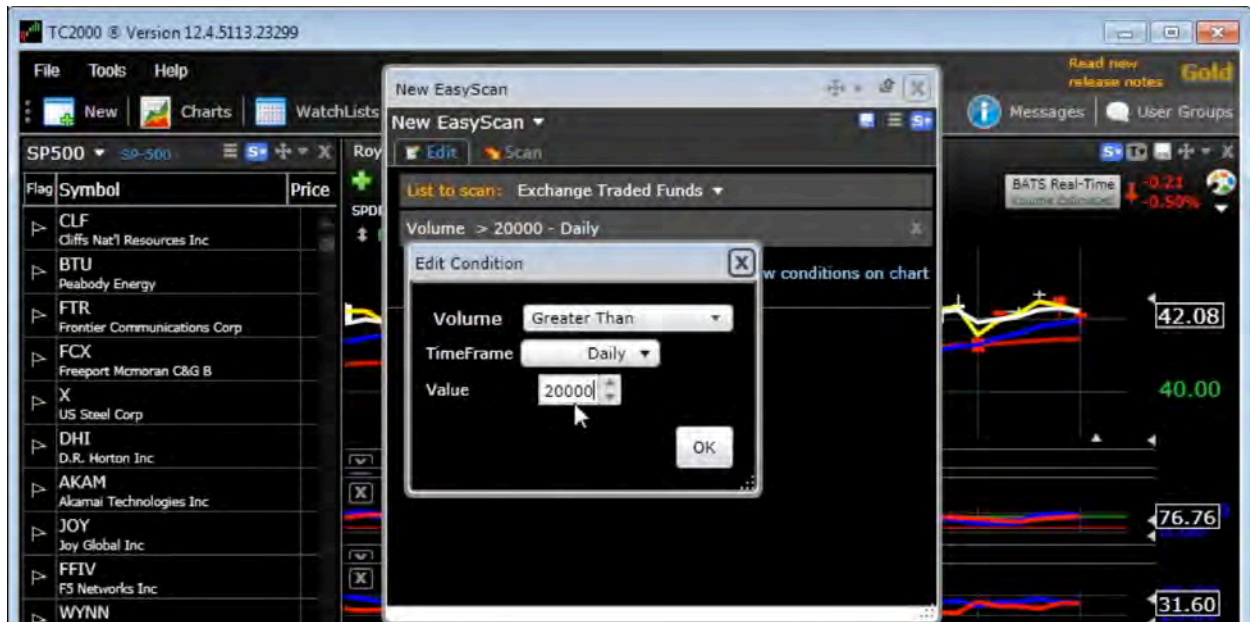
Well, you can - let me show you how.

You can do this by going to ‘Add Condition’.

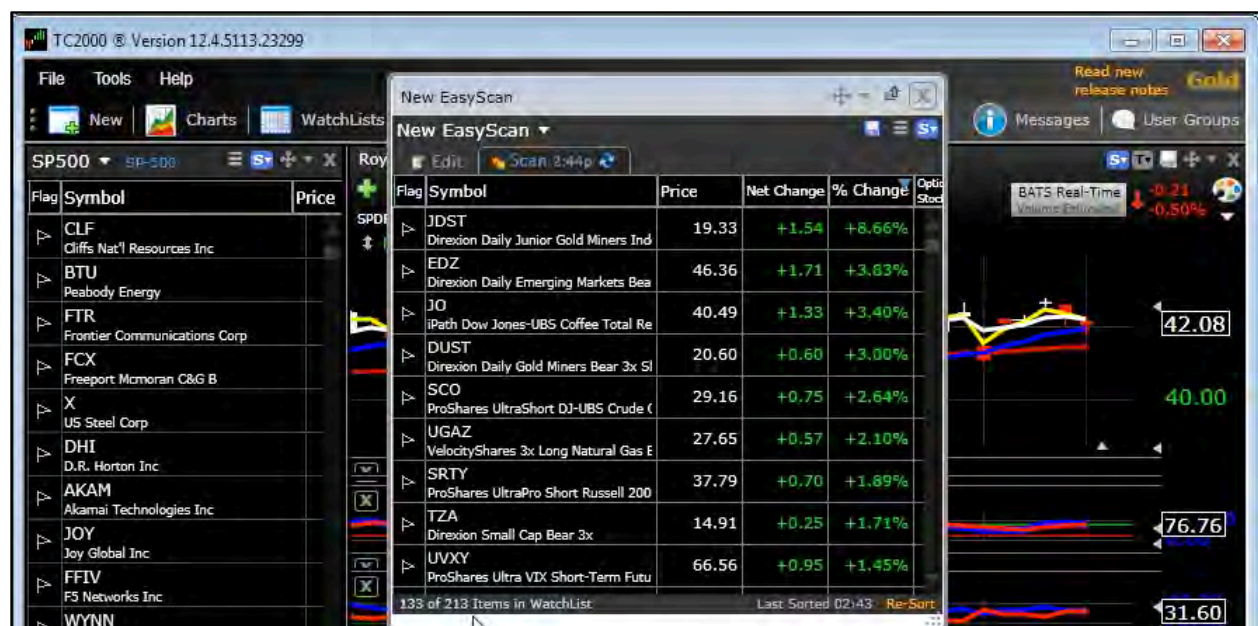


Next, we're going to add 'Volume' and then 'Edit Condition'. We're going to require that the 'Daily Volume' be greater than 200,000. So, just type in 200,000 and click OK.

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Let's do a scan.

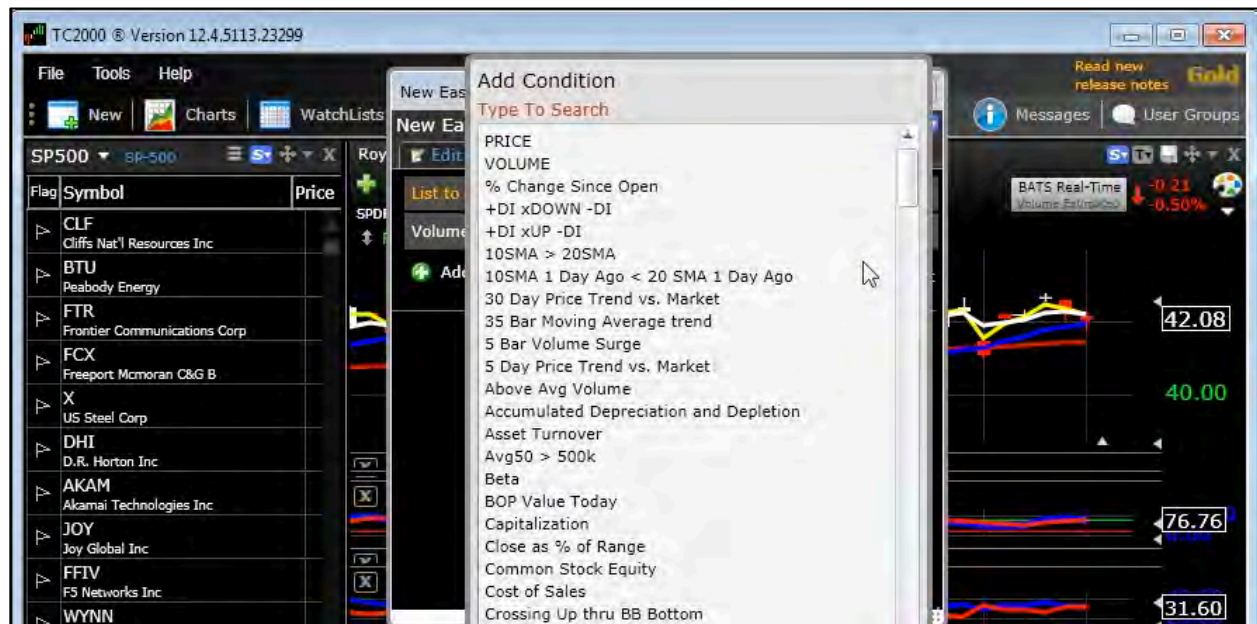


Suddenly, I've narrowed the list down to 213 ETFs. That's eliminating 1,300 ETFs, just by that one filter! And remember, this process can also be applied to stocks.

Now, why do I want to only trade the higher volume stocks and ETFs? Because the price action offers many more tradable trends than the lower volume stocks and ETFs. But that's not enough.

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We still want stocks and ETFs that move. In order to do that, we're going to 'Add a Condition' called 'Beta'.



Beta is a measure of how these move, relative to the general market. In this example, we want to look at ETFs whose price action moves greater than the general market by 10%.

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So we're going to load in a Beta of 1.10. Stocks and ETFs, whose price movement is the same as the general market or less, just don't offer the same opportunity for profits. Scan, and now you see that we are all the way down to 80 ETFs.



These are the best of the best, out of 1,500, just by applying those two filters.

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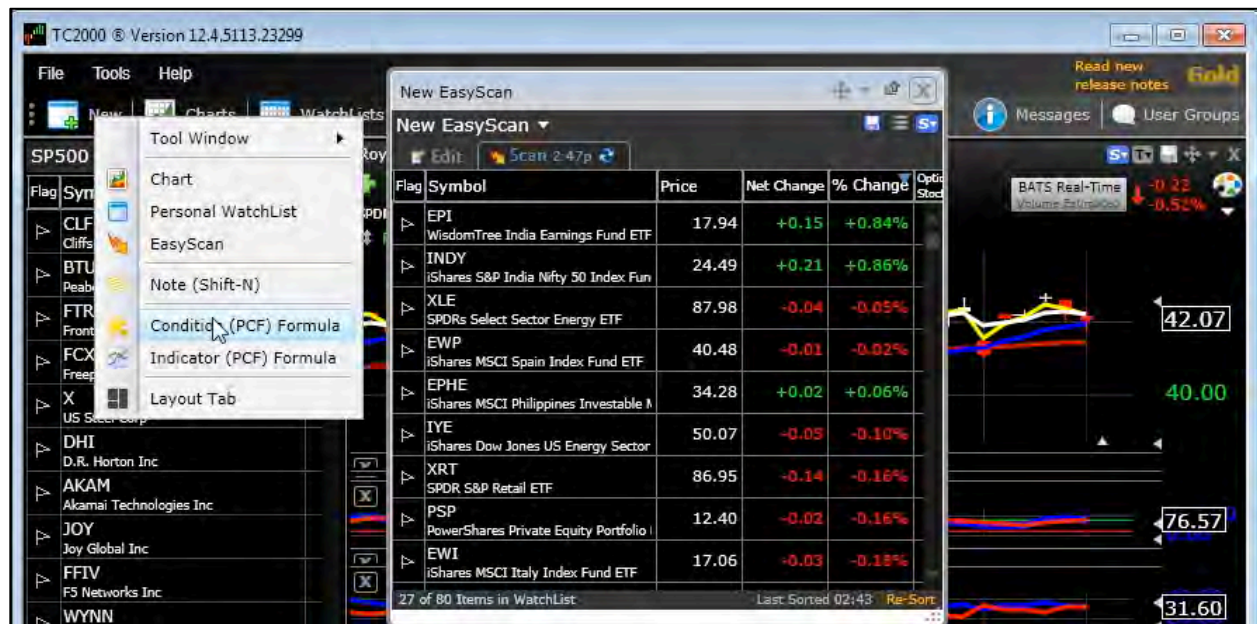
What that means, furthermore, is that you are shielding your account from unnecessary risk by trading those other stocks and ETFs, even before ever putting a trade on. That's very powerful information! And you can do this with almost any good charting software.

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Step Two

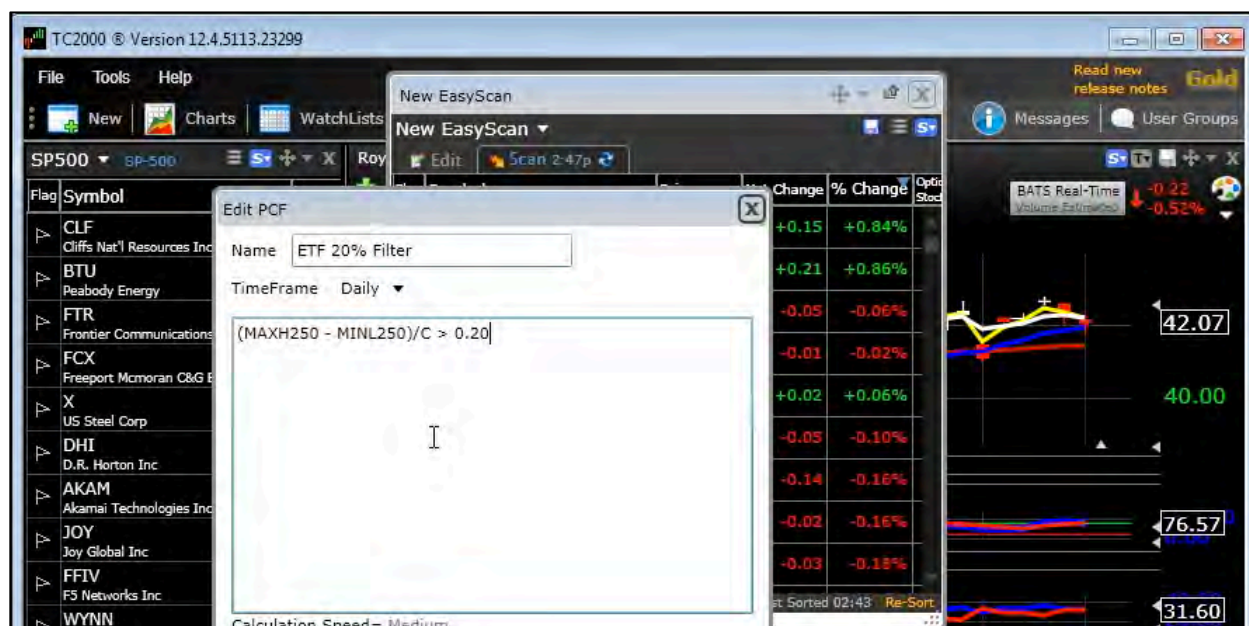
Step Two is that the price action has to have moved 20%, up or down, within the past year. Now this is a further filter that goes beyond the Beta filter. While the Beta filter is very helpful for the near-term market action, this filter demands that the stock or ETF has proven itself as a big mover over the past 12 months. So let me show you how this one works.

To do this, I have to create a new condition. I'm going to call it "ETF 20% Filter". If you are using this for stocks, you will want to change the name accordingly, and this can be named whatever you like. Just be sure you name it something you can remember.



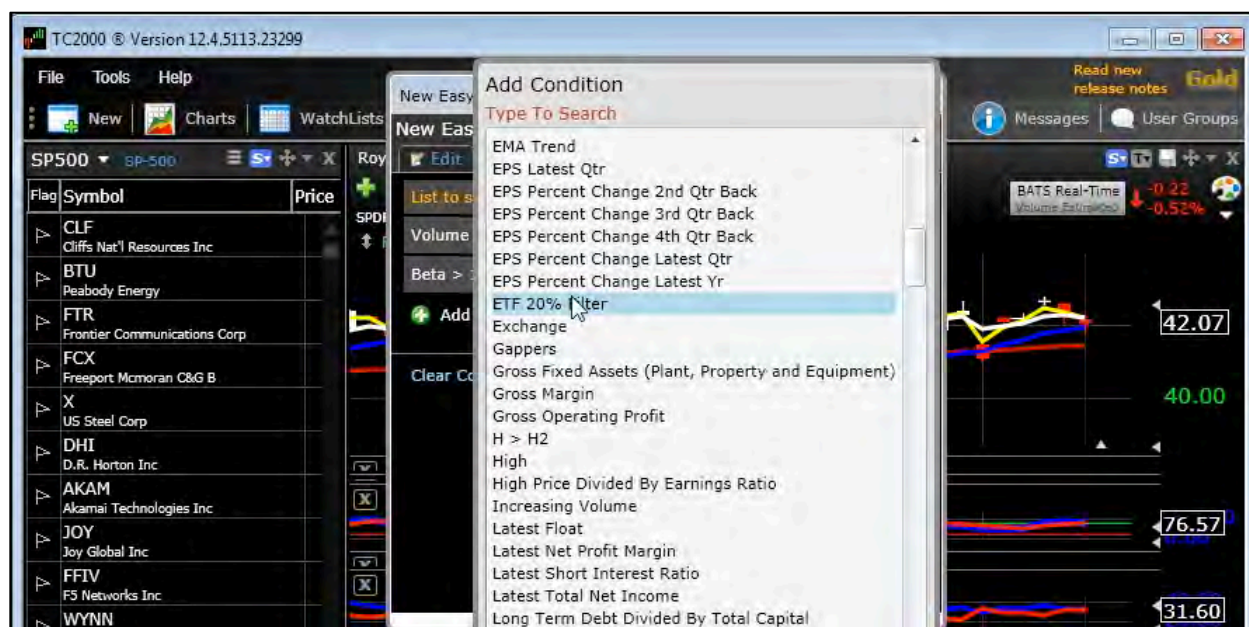
In order to do this, I'm going to create a formula where I take the max high price over the last 250 days, which is about a year's worth of trading, minus the minimum low price of the last 250 days, divided by the closing price, and that has to be greater than 20%.

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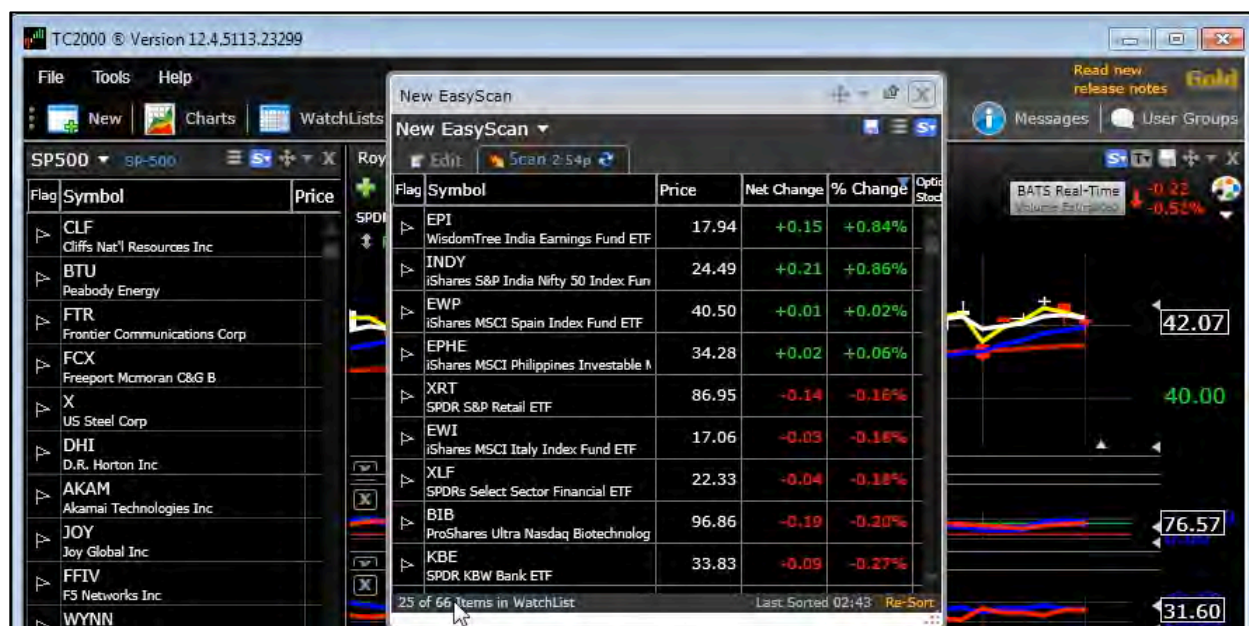
That's my formula – very simple. Now I can add it to my scan.

Next, you will need to 'Add a Condition'. Here's our 'Volume' and 'Beta' scans.



We're now going to select our formula, ETF 20% Filter, and click 'Scan'.

The Safest Markets To Trade This Year



Now you see the total number dropped further from 80 to 66, further refining an already excellent list of ETFs. But we're not done.

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Step Three

Finally, Step Three is to only trade in deliberately trading markets. This is one of the more powerful concepts I've ever taught and it bears repeating. Let me show you what this means.

Here's a chart of an ETF that is definitely trading deliberately.

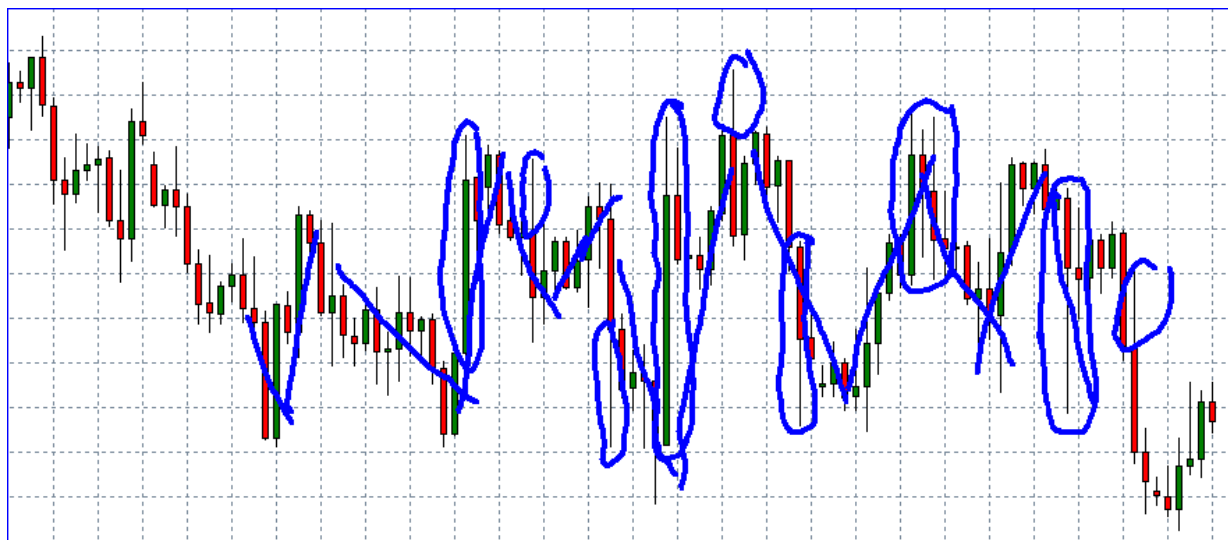


This is a market with no price gaps from one candle to the next. You see the continuum here? There are very few unusually wide range candles. When you see a candle that is an unusually wide range candle, this indicates uncertainty and higher risk in the market. This is a non-deliberate kind of price action. But you see there are very few of those on this chart. The rest of the candles, from candle to candle, look pretty much like those that preceded them, in terms of the high compared to the lower range of the candle. They're all within a fairly tight range from one to another.

Now, a market does not have to be going up in order to be deliberately trading. It can just as well be going down, as long as you do not have too many big price gaps from one candle to the next, or several unusually wide range candles. This is the kind of market that you want to trade.

Now let's compare that to this chart. This is an example of a market that is definitely not trading deliberately.

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Can you see the difference? This one is just hopscoching sideways with huge, unusually wide range candles. You see this all the time, with ETFs in particular, especially the lower volume ETFs. I think you can readily see that applying even a great trading method to this kind of price action is just too risky and is not going to give you much profit opportunity. So there's no point in exposing your precious capital to these kinds of markets.

What most people do when they try to place a trade is they just apply whatever method they're using, without regard to understanding deliberately trading markets. As I said, even if they have a proven trading method, the odds are stacked against them if they attempt to trade in non-deliberately trading markets. But if they only trade in markets that are deliberately trading, the odds are overwhelmingly in their favor.

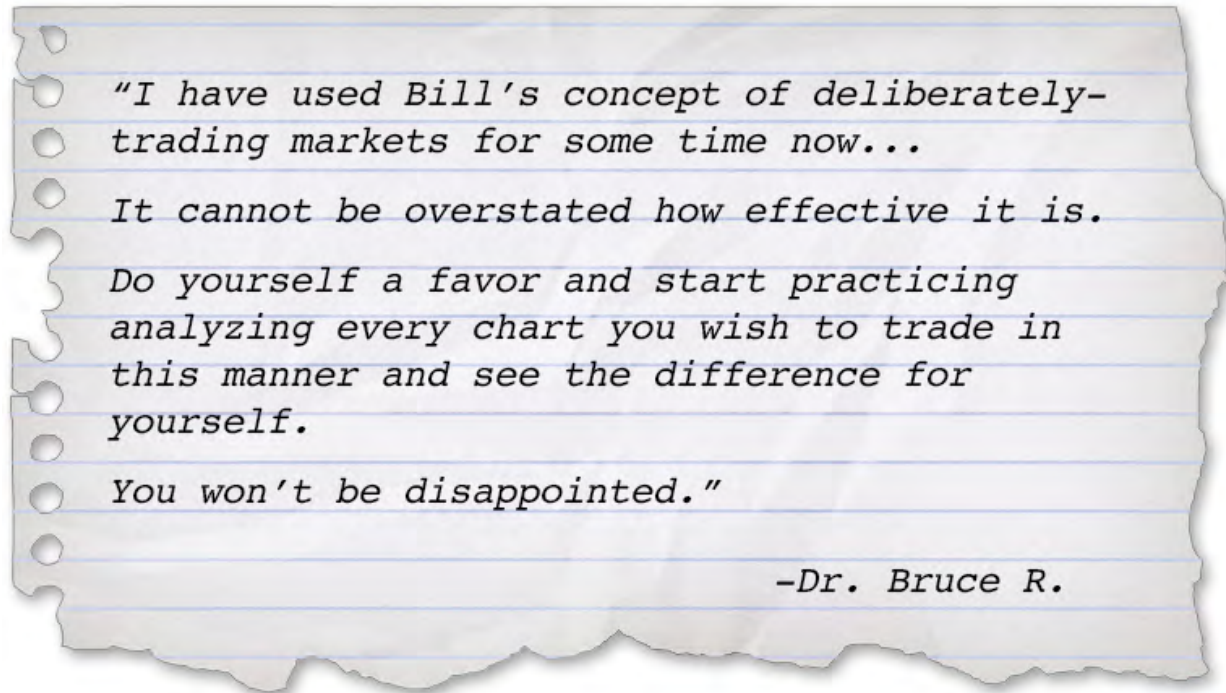
This is why I believe the fatal flaw that most traders suffer from is thinking that they can trade any kind of market and have the same chance of winning, which, as you've just seen, isn't the case. While the filters that we just discussed will filter out most of the non-deliberate markets, you can apply this knowledge as a final check to make sure that, by visual inspection, you are only considering trading deliberately trading markets.

When it comes to trading, there is no such thing as a crystal ball, so you need to maximize your odds of success. That's why a deliberately trading market is such a big deal.

In fact, it is such a big deal that one of my long-time students, Dr. Bruce, wrote in expressing his thoughts.

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Here's what he said:



So there you have it. My three step method for determining the safest markets to trade this year, this month, this week, and today. A simple process you can follow at any time to automatically find the highest probability, lowest risk stocks and ETFs to trade. Remember, it's always about maximizing your odds of success. This is one of the very best ways to do that. If you do nothing else but use this method, you will already have a leg up on most other traders.

Good Trading,


Bill Poulos

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About The Author

Bill Poulos was born and raised in Detroit, Michigan to a lower middle class family, who were first generation Greek immigrants, and he had to work pretty hard to get where he's at today.

His parents taught him good old-fashioned Midwest sensibilities and instilled a strong work ethic in him at a young age. In fact, in 1960, he became the youngest Eagle Scout in the Detroit area at the time.



Bill Poulos, 1960

He went on to get an engineering degree from General Motors Institute and that's where he ended up working for 36 years before retiring 12 years early in 2001 at age 53. While at General Motors, Bill started out on the assembly line and worked his way up the corporate ladder over his long and successful career, having traveled and lived all over the world, including Japan, Germany, England, Brazil, and other countries.



Bill Poulos, 1974

His hobby, though, was always trading the markets, which he began to seriously study in 1974. Because he was trained as an engineer, he found the challenge of trading a lot of fun and he still does, even today.

Long before home computers, Bill had subscriptions to printed market data that would be delivered daily to his home. After returning home from a long day of work, Bill would eat dinner with his family, tuck his kids into bed, and then disappear into his tiny den in the corner of the house. With a pot of black coffee, a straight

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edge, a magnifying glass, and a calculator, Bill spent hours analyzing price action and market data. These late-night sessions were the seeds of the core trading principles that became the basis for his trading programs that he later developed.

Bill also ended up getting his master's degree from the University of Michigan with a focus in finance. While it helped with his career at General Motors, it also helped him as a trader because he's always thought about trading as a business.

The same year that he retired, Bill started his financial education company with his son, Greg. They named it Profits Run after the saying, "cut your losses and let your profits run", which most traders know well.



Greg Poulos, 2004

They literally started it from the kitchen table. One night in the year 2000, Greg was visiting his parents for dinner. The company he was working for was about to close their Michigan office, and Bill was less than a year from retiring, so they would both soon be without jobs. Greg had watched his father master the art and science of trading over the years and had always wanted to start a small business of his own. That's when he asked Bill, "Why don't we start a business to help others learn what took you years to figure out?" A year later, Profits Run was born.

The Safest Markets To Trade This Year

And now, years later they have a modest office with about a dozen full time employees and at last count have helped over 50,000 regular people from all over the world learn how to become better traders. The Profits Run headquarters is in Wixom, Michigan, a small town in the suburbs of Detroit.



Profits Run Headquarters in Wixom, MI

Today, not only is Bill able to realize his lifelong dream of helping regular people learn how to have the potential to build wealth, but he's able to create jobs locally through the growth of his business, support the community, and mentor his youngest team members as they learn the ropes of becoming traders themselves.

At Profits Run, Bill has a small team of dedicated trading professionals who really want to see you succeed, and they're passionate about answering all your questions and helping you become the best trader you can be.

As a matter of fact, over half of Bill's staff is made up of his student support department. He has full-time professional traders on staff who not only trade the programs offered at Profits Run, but who are also lifelong traders themselves.

Bill also has a complete coaching department that he personally trained to help his students who want to master trading as quickly as possible in a one-on-one environment.

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When Bill isn't trading the markets, he can be found in Northern Michigan onboard his sailing boat, which is also named Profits Run. Some of the concepts behind his most popular and effective trading programs were discovered when he was sailing his boat across the Great Lakes.



Bill Poulos onboard his sailboat, *Profits Run*

Bill has no plans of "retiring" for a second time any time soon. His son, Greg, continues to manage the day-to-day operations at Profits Run which gives Bill time to focus on helping his students and to experiment with new trading ideas.

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